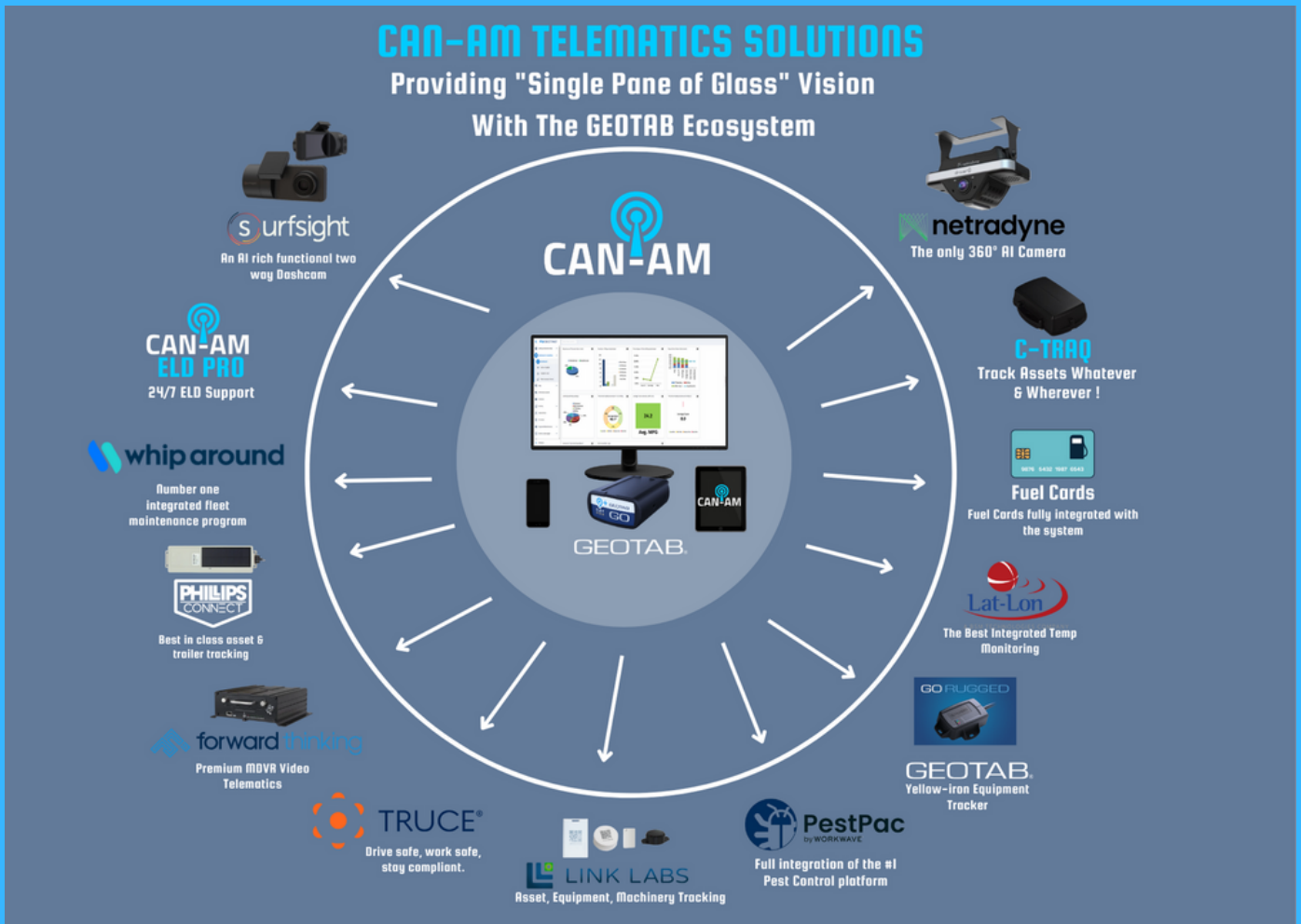




# THE CANAM CHRONICLE

**March'24 Edition**

# The Wheel



## Netradyne

We at Can-Am are absolutely thrilled to bring you the best AI camera in the telematics world **NETRADYNE !!!**

Not the cheapest, not the most expensive but DEFINITELY the best integrated with GEOTAB camera with AI.

If you want upgrade your telematics solution with the number one in the Market solution better call Can-Am!



# March Madness Referral Program

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Can-Am Telematics referral program rewards our customers for recommending our Geotab telematics solutions to their friends.

## Here's how it works:

Spread the word about our exceptional products/services and refer someone you know. For each activated unit, you will receive two month's credit towards your account. Can-Am looks forward to sharing the good news on saving money, productivity, and safety through TELEMATICS referrals.

*Only  
this  
month!*

**For each unit activated in  
March get two months of  
free service!**



# What's New in Geotab

## Geotab Ace takes over

Enter the world of Geotab Ace – your smart, intuitive AI assistant that cuts down the time to valuable insights by making complex datasets straightforward.

Geotab Ace changes how you access and analyze fleet data using natural language. It simplifies data exploration, making it accessible for everyone on your team, not just data experts. With Ace, you're assured your fleet information remains secure and private – only you and Ace have access to your data – giving you peace of mind as you tap into the potential of generative AI to enhance your fleet operations.



## The benefits of Geotab Ace for your fleet

- Uncompromised data protection: your queries and fleet data stay confidential.
- Say goodbye to complexity: Get detailed analytics on trips, zones, EV data, and more.
- Quick data analysis: Quickly get the answers you need for agile adjustments to meeting present and future fleet requirements.
- Insights with context: Discover the 'why' behind your data, providing contextual insights for informed decision-making.
- Real-world fleet expertise: Built on a foundation of extensive fleet knowledge so the analysis you receive is both accurate and reliable.

## Accessible and on-demand analysis right in the MyGeotab platform

Geotab Ace offers real-time fleet performance monitoring, including fuel efficiency and maintenance, within MyGeotab. It provides secure data insights for safer, efficient, and sustainable fleet management, simplifying complex data analysis.





# Industry update

## Geotab's Routing and Optimization software

Telematics have advanced from basic tracking to becoming crucial for business growth. Geotab's Routing and Optimization platform now enhances profitability and operational efficiency. The latest software update optimizes fleet routes, offering significant advantages for business success.

### The real-world challenge

Route planning for fleets is complex due to variables like traffic, customer availability, and unexpected delays, requiring flexibility and strategic planning. And this is where the new route functionality comes in.

### Geotab's data-driven approach

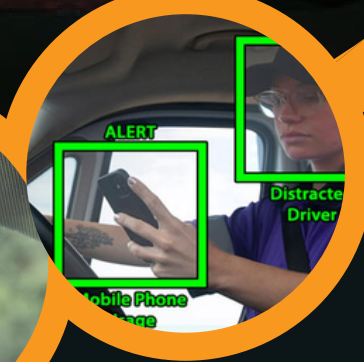
Geotab's fleet routing software focuses on an integrated approach, considering economic factors like fuel costs and customer satisfaction to make operationally effective and financially strategic decisions.

Decisions utilizing our proprietary AI models extend beyond finding the quickest or shortest routes. They involve a deep analysis of economic factors both hard and soft, such as fuel costs, vehicle maintenance and even the implications of customer satisfaction on long-term business viability





# MARCH MADNESS BACK BY POPULAR DEMAND



## THE BEST AI INTEGRATED CAMERA IN THE WORLD

The Surfsight AI-12 Dashcam is equipped with real-time detection, it captures road and driver behavior, automatically alerting for distracted driving incidents. features a dual camera setup, capturing both the driver-facing view and in-cabin recording, complete with night vision capabilities



**Can-Am  
Telematics**

300 E New Hope Dr Ste 103 Cedar Park, TX  
78613, USA

**Proactive not Reactive!**

## 40% OFF – MARCH

- 40% OFF All through March
- High-Quality AI Cameras
- Lower Insurance costs and protect your fleet

SURFSIGHT AI-12  
**START FROM \$259**

# Catalina Zuluaga

## National Sales Manager



### Meet Catalina:

Meet Catalina, a Colombian business developer whose approach is as vibrant as her cultural roots. With a background in marketing and sales, Catalina's leadership journey at Geotab Can-am reflects a dedication to customer satisfaction and seamless processes.

Her knack for customization is an art, utilizing cutting-edge technologies to craft solutions that elevate productivity, cut costs, and enhance safety—a true innovator in the business dance.

Beyond her professional finesse, Catalina's charm and genuine connection shine in customer interactions. As the orchestrator of responsibilities for Account Managers at Geotab Can-am, she not only deciphers unique company needs but negotiates tailored solutions with precision.

Outside the business realm, Catalina finds her rhythm in the great outdoors, drawing inspiration from nature for her work. In summary, Catalina is not just a business developer; she's a Colombian force of vibrancy and strategic brilliance, transforming business endeavors into a dance of success.

