



THE CANAM CHRONICLE

**Geotab Connect '24
Edition**

SHOW SOME LOVE TO YOUR FLEET @ VALENTINES

GEOTAB
CONNECT



#1 AI Camera



CAN-AM

Proactive not Reactive!

GEOTAB
management by measurement

30% OFF



PLUS 1 month FREE
Feb 1 - Feb 29



Join us at
Geotab Connect
Feb 14th-16th





Join us at **Connect the Biggest Telematics Think Tank in the World**



Less than a week to go! Don't miss out on the experiences

Expert Bar

We're excited to bring back our wildly popular Geotab Expert Bar! Book an appointment to meet face-to-face with Geotab subject matter experts to help you better understand and optimize the Geotab solution for your organization.

Product Hub

The Geotab Product Hub is back and even bigger and better! Take advantage of the opportunity to connect directly with Geotab product managers; experience new and existing products and features; take part in interactive demos; and have conversations and provide feedback on driving business solutions.

Industry Alley

Don't miss out on our Industry Alley, located within the Event Center. Explore Geotab-centric industry and segment areas and engage directly with Geotab subject matter experts to uncover and learn about the latest offerings and products.

Marketplace Exhibit Hall & Show Floor

Meet the Partners on the Geotab Marketplace!

Get inspired by all of the different solutions, tools, and data insights offered by our best-in-class Partners. Learn how you can solve the challenges your fleet may be facing and optimize for future success.

Do more with your Geotab solution and discover the power of choice with Marketplace. [See who's exhibiting here!](#)

These Legends Of Telematics Will All Be Speaking On The Opening Day Of Geotab Connect



Colin Sutherland
Chief Customer Officer



Louis de Jong
Chief Revenue Officer



Mike Branch
VP Data & Analytics



Neil Cawse
Founder and CEO



Sabina Martin
VP Product Management

How Our Referral Program Works

Can-Am Telematics referral program rewards our customers for recommending our Geotab telematics solutions to their friends.

For each activated units, you will receive a month's credit towards your account. Can-Am looks forward to sharing the good news on saving money, productivity, and safety through TELEMATICS referrals.



Jason Arsenault

Resident Geotab Genius



Meet Jason:

We are over the moon to have Jason as our resident house Geotab genius @ Can-Am, being the essential liaison between the two great companies!

As a dynamic professional at Geotab, Jason is an expert in empowering end customers and partners through comprehensive training sessions on the MyGeotab platform.

His dedicated instruction has been pivotal in helping clients fully utilize the platform, ensuring they maximize their return on investment. Additionally, he has played a critical role in training Geotab partners on the suite of tools and solutions offered by the company, enhancing the customer experience.

Fluent in both French and English, his skills have transcended communication barriers, allowing him to manage and bolster the performance of Geotab partners in different linguistic markets effectively, driving sales and fostering sustainable business growth.

Can-Am is thrilled to have Jason as part of the team ensuring that we continue to provide the best consumer experience in fleet management.



BETTER BUSINESS WITH US

With the best in class telematics solutions giving you a “single pane of glass” platform, instant fleet tracking and extensive analytic capabilities, Can-Am will help you harness all your data you already have, discovering any efficiency gaps and problem areas, maximizing the power of your entire fleet.



CHALLENGES

The challenge for UT Southwestern: with over 300 vehicles / assets the challenges are to view and review everything and all the associated data on one platform visibility, safety, compliance, utilization of its fleet during working hours, driving down insurance rates, fuel costs and maintenance issues and improving safety for staff and students alike!

SOLUTIONS

UT Southwestern after testing Samsara and some other vendors, chose Can-Am Telematics Solutions because it provided a simple solution, utilizing **Sourcewell**, providing accountability and reports with the opportunity to grow organically. Can-Am set up UT Southwestern and maintained the platform to allow the Campus to function more efficiently. In turn, saving the organization money, while allowing it to better serve its students and population.



Driver Safety Scorecard



Zones



Map



Maintenance

RESULTS

- Better Insurance Rate
- Full Visibility of Fleet's Locations
- Better control on Fuel card use & fuel economy
- Ability to locate drivers closest to customers
- Automated alert on vehicle maintenance
- Optimization of each driver's route



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Cedar Park, TX, 78613



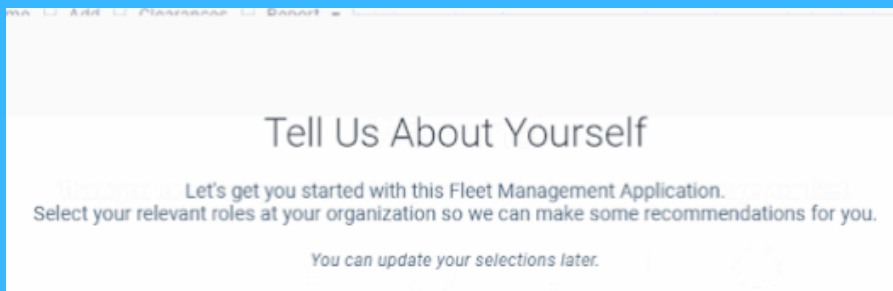
What's New in Geotab

New Onboarding Resources Inside MyGeotab

As we continue to introduce more valuable solutions to the platform, we're ensuring we balance offering a range of functionality, while maintaining ease of use, especially for new Customers. We recognize that everyone uses MyGeotab differently according to their business objectives. With that being said, we decided to launch a personalized and interactive onboarding experience from the moment you first log in.

Job Priorities

Upon logging into MyGeotab, you now have the opportunity to shape your experience by selecting and ranking your Job Priorities.

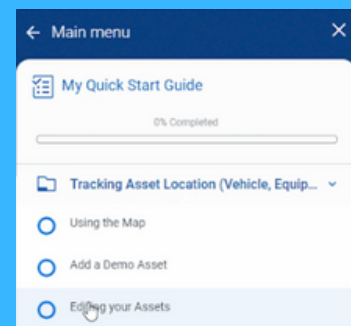


Receiving your Quick Start Guides

Based on your top priorities, you will receive Quick Start Guides that are designed to streamline your onboarding experience by tailoring the information to your unique needs and reducing information overload.

In-App Walkthroughs

Within the Quick Start Guides, dive deeper into the platform with interactive in-app walkthroughs inside MyGeotab.



Revamping Public Works

Geotab's Public Works solution has had a handful of updates to simplify your fleet management by monitoring the effectiveness of public service operations.

Improved Live Route default timestamp: We've improved the Live Route page of Public Works tracking to automatically set a date/time if Reset log has never been used

Industry update

Understanding ELD Exemptions

The electronic logging device (ELD) rule by the FMCSA enhances safety by mandating accurate recording of commercial motor vehicle (CMV) driver hours using ELDs. Some e-log exemptions exist based on business scope, vehicle age, and type. Who's exempt? We'll cover all ELD exemptions to help you avoid costly mistakes.

Who is ELD Exempt?

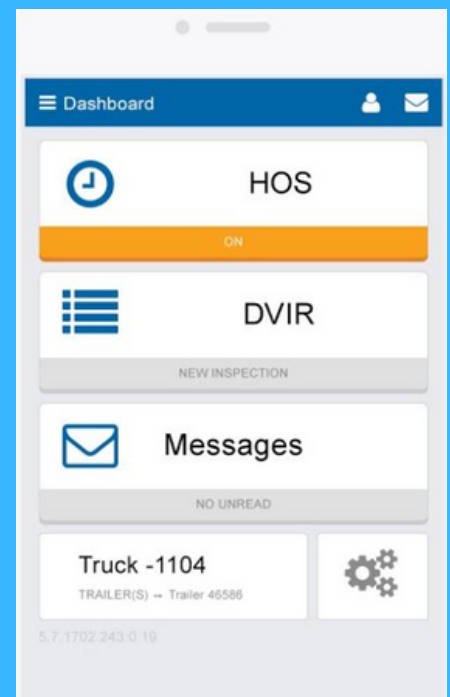
You can receive ELD exemption status based on the age of the vehicle engine or the vehicle identification number (VIN). Pre-2000 VINs are most likely exempted. However, there are cases when vehicles have had an engine replaced from another vehicle. While the ELD rules for drivers are explicit, there are numerous e-log exemptions built into the electronic logging device rule.

ELD rule exceptions – drivers not required to use ELDs

- Those using paper logs for no more than 8 days in a 30-day period
- Driveaway-towaway drivers (where the driven vehicle is the commodity) or transporting a motorhome or recreation vehicle trailer.
- Drivers of trucks and vehicles manufactured before model year 2000.
- Unique drivers with specialized exemptions given to them.

Do small carriers need to comply with the ELD rule?

There are currently no ELD exemptions that exist based on company or fleet size. This means that small carriers do still need to adhere to the ELD rule put in place.





PROACTIVE NOT REACTIVE!

CAN-AM Telematics offers personalized and proactive customer service that identifies and resolves issues before they get worse.

FULL VIEW OF YOUR FLEET

Maximize your assets and keep them safe from theft or loss by tracking them anywhere, anytime. Simply attach a C-TRAQ device and start tracking it whether it's stationary, deployed, or in motion.

You can monitor all your assets on the same online platform that you use to track your fleet vehicles.

BUILT TO LAST

C-TRAQ is built from durable materials so it can stay attached for a long time.

- IP67 rated to withstand dust, dirt, rain, sleet and snow
- Sealed in a rugged enclosure designed for the elements
- Operates from -22°F to 140°F

KEY FEATURES

- 24/7/365, U.S.-based technical support
- Intelligent motion-based tracking
- Compact design form
- Theft Recovery Mode
- GPS and GNSS
- Wi-Fi® fallback for location
- IP67 rated



Hardware:
\$95

Monthly Service from:
\$12

Find assets for years

Track your assets for long stretches even years wherever they are.

Hidden

C-TRAQ's design is simple and easy to hide.

Maintain Connection

C-TRAQ keeps your asset connected regardless of location or reception.

CAN-AM

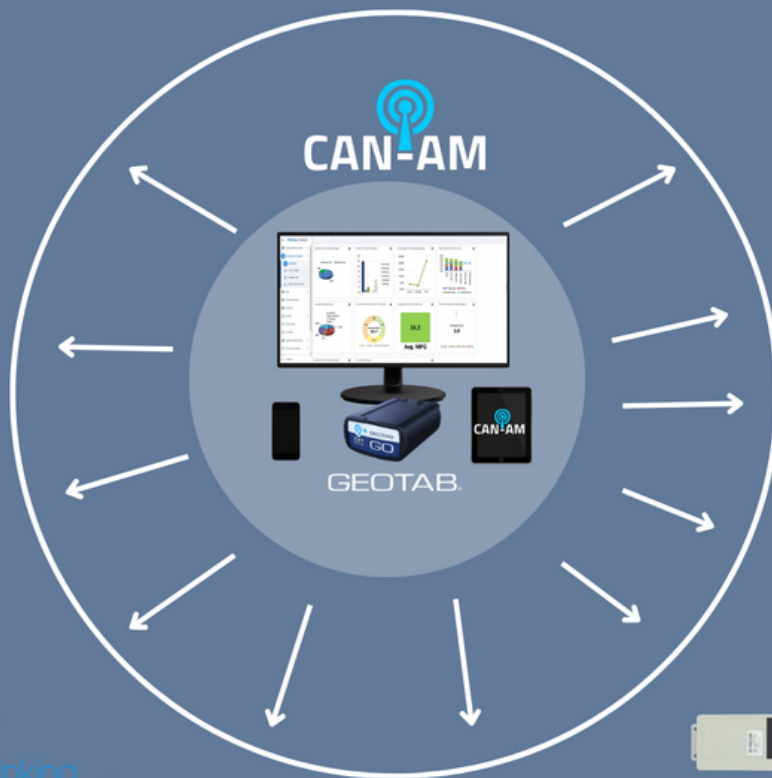
"We are the Missing Piece to your Fleet Management Jigsaw"



The Wheel

CAN-AM TELEMATICS SOLUTIONS

Providing "Single Pane of Glass" Vision



Surfsight
An AI rich functional two way Dashcam



Number one integrated fleet maintenance program



Full integration of the #1 Pest Control platform



forward thinking
Premium MDVR Video Telematics



Drive safe, work safe, stay compliant.

LINK LABS
Asset, Equipment, Machinery Tracking



Best in class asset & trailer tracking



C-TRAQ
TRACK ASSETS WHATEVER & WHEREVER !



Fuel Cards
Fuel Cards fully integrated with the system



The Best Integrated Temp Monitoring



GEOTAB
Yellow-Iron Equipment Tracker

"The wheel is a visual representation of the integrated approach that CanAm Telematics can perform for you in terms of monitoring all your data for Fleet Management"

Thank you for your Partnership!