CAN-AM
CASE STUDY 2024

Chick-fil-A
Waco, TX

THE BUSINESS

Chick-fil-A, Inc. is a prominent American fast-food restaurant chain known for its specialization in chicken sandwiches. Founded in 1967 and headquartered in Atlanta, Georgia, Chick-fil-A has grown to become one of the largest fast-food chains in the United States, with over 2,600 locations across the country. The company is renowned for its commitment to quality, friendly customer service, and community involvement.

GEOTAB.   **GO RUGGED**

CHALLENGES

The challenge for Chick-fil-A: Driver safety, lack of visibility of its fleet during working hours, employee compliance of driving vehicles after hours; resulting in higher insurance rates (due to the possibility of many unknowns).

SOLUTIONS

Chick-fil A chose Can-Am Telematics because it provided a simple solution to providing accountability and reports with the opportunity to grow with business. Can-Am set up Chick-fil-A with asset reports, GO9 Rugged, and other integrations to allow the company to function more efficiently. In turn, saving the company money while allowing it to better serve its customers.

| 24/7 Support	Maintenance	Emissions	Routing	AI	ELD Support	Auto reports /Alerts

RESULTS

- Better insurance rate
- Full visibility to fleet's locations
- Improved driver safety and risk management
- Geofence reporting and alerts
- Visible decrease in speeding
- Visible decrease in idling
- Automated email alerts on vehicle maintenance and engine health
- More efficient time-card report and compliance management
- Better proactive maintenance

CAN-AM

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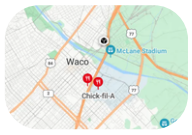
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