



November

2024



TABLE OF CONTENTS



November OFFERS

November Offer	02
Meet GO PLAN	03
Why EV Charge Monitoring is Essential	04
PROMO FOR LOYAL CUSTOMER	ı
Cameras at Cost	05
The best of the year to CAN-AM	06
MEET OUR TEAM	
Sushmita Bista	07
New Customers	08
Watchdog on Steroids	09
Meet our Customers CHICK-Fil-A	10
OUR CEO	11

A letter from the

owner



November OFFER



How Our Referral Program Works

Maximize Your Savings with CAN-AM Referrals!

We recently had a great success story with BPC Corporation, one of our valued clients. BPC referred Viking Dirworks to us, and as a result, Viking Dirworks signed on with 6 vehicles. BPC already had 10 vehicles in our program, and thanks to the referral, they enjoyed of one free month for 6 of their vehicles! It's that simple—refer a new client, and you could be saving big just like BPC. Don't miss out on this easy way to reduce costs while helping others experience the benefits of CAN-AM.

Start referring and start saving today!

Send your friends information to sales@canamwireless.com
1-866-976-4177





MEET GO PLAN - GEOTAB'S NEW WAY TO SET STANDARDS IN THE INDUSTRY

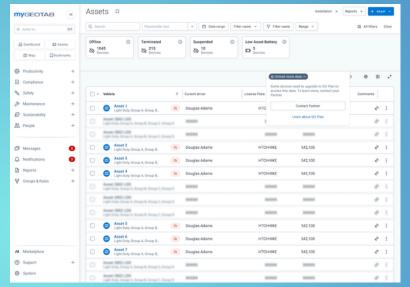
This October is the debut of Go Plan - Geotab's new package of innovative features to ensure effective and safe fleet management. This way clients will get access to all the features and power of the GO telematics device, for better data insights, maintenance, and predictive safety, as well as the GO Anywhere asset tracker. This will offer clients the opportunity to get effective, high-quality data.

The new way to GO

We are set to evolve the experiences Base and Regulatory Customers get.

So now, if a MyGeotab user's fleet includes devices on Pro, ProPlus, or the GO Plan, those devices will have access to all supported features, blurring out those they don't have access to.

This improves end user visibility to features available on the GO Plan, and can be used to drive upsell within the application.



Greater precision with improved trip assignments

We brought a new update to the Trips History page in MyGeotab. From now on, every time a driver change occurs, a new trip will be created. The new update addresses challenges previous versions had. Now there will not be misattributing idling to the wrong driver, trips will no longer be reassigned to a new driver before the previous trip has ended, and it eliminates errors in which drivers were incorrectly assigned to trips.

This will get you more accurate trip data, zero distance trips when a driver change occurs without any driving or distance covered, and new trips for every driver change - providing clearer insights, further enhancing the accuracy of your trip history.

CIAM - Geotab's New assistant solution

Geotab's CIAM provides a single, consistent login experience for all Geotab applications to simplify user authentication, and access management, enhancing the experience for anyone wanting to optimize their performance. This update will be a great opportunity to all All MyAdmin, MyGeotab, and Drive App users who are enrolled in the CIAM early adopters, though the Drive App will not be undergoing any significant workflow changes.





EV CHARGE MONITORING - ENSURE EVS ARE READY TO GO WITH GEOTAB

Geotab's new solution

People around the world want to go greener, and companies know it. The world asked for electric vehicles (EVs), and they are here to stay - EVs are the future.

But EVs have their own sets of challenges. Things such as maintenance and charging, forgetting when to plug-in your EV, connecting the wrong vehicles, and failures of the software or hardware are common, as well as power outages.

To address these issues, Geotab made **EV Charge Monitoring,** a tool now available in myGeotab that helps you stay aware about charging issues to take appropriate action, and gain confidence in your EVs.

With features like charge status identification, monitoring, and alerts for completion times, Geotab will help you resolve challenges quickly and efficiently - you'll get the insights you need to keep your EVs charged and ready for action.

Why EV Charge Monitoring is **Essential**

In the fast-paced world of fleet management, you need to know when your EVs are charged and ready to go.

With EV Charge Monitoring, you can identify and resolve charging problems, and understand when your vehicles are ready to make the most out of your fleet









ADD CAMERAS TO YOUR TELEMATICS

Cameras at COST

\$250





Page 05



sales@canamtelematics.com



www.canamtelematics.com







At CAN-AM we are very excited about everything we have experienced this year.







MEET OUR TEAM



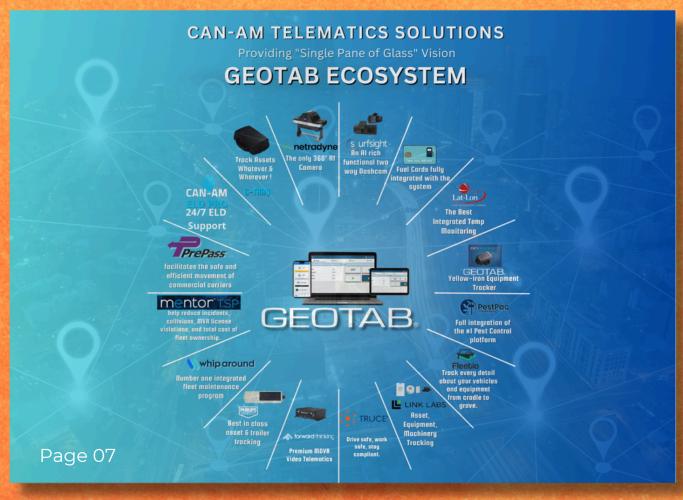
MEET SUSHMITA BISTA

Telematics Business Development

Meet Sushmita Bista

Sushmita Bista is a proficient Security Testing Engineer and entrepreneur with over five years of experience in security testing, specializing in phishing, endpoint protection, and consumer performance testing. She began her career as a Security & QA Analyst at NSS Lab, gaining hands-on expertise in active malware treatment and testing. Her role involved conducting malware and phishing tests, maintaining malware crawlers, and collecting data for performance testing.

In addition to her technical career, Sushmita has successfully managed her own fashion boutique, Smera Boutique, since 2017. With over four years in the retail industry, she excels in leveraging social media for marketing, engaging with customers, and collaborating with influencers. An Austin Community College graduate with an Associate Degree in Meeting and Event Planning, Sushmita combines her diverse skills to deliver quality and innovation in both tech and retail sectors.



OUR NEW CUSTOMERS

















Cedar Crest Gardens

























A P TRANSPORT























Guys & Girls

I'm constantly asking the Sales Engineers and CX Team, "How can we enhance the platform with something that the guys will use, that's needed and easy?" In fact, I'm a bit of a pain in the butt, imagine that!

Well, they did it and shut me up for once. Allow me to introduce **Watchdog on Steroids.**

I'm sure everybody has the watchdog feature on their customized dashboard, so now in addition to this, in the event of a unit being disconnected for any reason, you will receive an automated email daily with the essential info: which unit, when, what's the location? Then you will receive an automated call from the Team until together we get this situation resolved.

I'm very proud of this free-of-charge enhancement and hope you enjoy it.

Next on my list is C-Traq, our brand-new (regular) battery-operated asset tracker, is getting more alerts and more crystal-clear auto reports!

Thank you for being the best thing about CAN-AM.

See y'all soon.

Regards, Steve.



CAN-AM CASE STUDY 2024



THE BUSINESS

Chick-fil-A, Inc. is a prominent American fastfood restaurant chain known specialization in chicken sandwiches. Founded in 1967 and headquartered in Atlanta, Georgia, Chick-fil-A has grown to become one of the largest fast-food chains in the United States, with over 2,600 locations across the country. The company is renowned for its commitment to quality, friendly customer service, community involvement.



"We researched several telematics platform before deciding on Can-Am. From the complimentary installation, to the outstanding kick-off calls, setting everything for us, Can-Am's fleet management has changed the way we do business very much for the better!"

Ryan Stanford - Manager

CHALLENGES

The challenge for Chick-fil-A: Driver safety, lack of visibility of its fleet during working hours, employee compliance of driving vehicles after hours; resulting in higher insurance rates (due to the possibility of many unknowns).

SOLUTIONS

Chick-fil A chose Can-Am Telematics because it provided a simple solution to providing accountability and reports with the opportunity to grow with business. Can-Am set up Chick-fil-A with asset reports, GO9 Rugged, and other integrations to allow the company to function more efficiently. In turn, saving the company money while allowing it to better serve its customers.







Maintenance



Emissions



Routing



AI



ELD Support



Auto reports / Alerts

RESULTS

- Better insurance rate
- Full visibility to fleet's locations
- Improved driver safety and risk management
- Geofence reporting and alerts
- Visible decrease in speeding
- · Visible decrease in idling
- Automated email alerts on vehicle maintenance and engine health
- More efficient time-card report and compliance management
- · Better proactive maintenance













(U)

300 E New Hope Drive Ste 103, Cedar Park, TX, 78613





A LETTER FROM THE OWNER



I am writing to share with you the growing importance of **electric vehicles** in our present, and their crucial role in the future of sustainable mobility. In these times of climate change and the search for **clean energy**, electric cars represent an innovative and efficient solution. Not only do they significantly reduce pollutant gas emissions, but they also offer a quieter and more economical alternative in terms of maintenance compared to internal combustion vehicles.

Looking ahead, the transition to electric vehicles is inevitable. It is expected that by 2035, the majority of new vehicles will be electric, reflecting a global commitment to reducing the carbon footprint and promoting a cleaner environment. In this context, **Geotab** is playing a key role, facilitating the management of electric vehicle fleets and supporting companies in their transition to greener mobility. With tools such as **MyGeotab**, **real-time tracking** of electric vehicle performance is provided, thus ensuring efficient and sustainable operation.!

I am honored to be part of this green revolution and to collaborate with Geotab, a company that not only promotes the adoption of electric vehicles, but also provides the data intelligence needed to optimize their use and performance. Together, we are making a difference, reducing dependence on fossil fuels and contributing to a more sustainable future for all.

Johan Rahardjo

President & CFO

